

MacTracks is a publication of the
Sierra Nevada Apple Users Group (SNAG)
Editor: Laura Lea Evans
email: macgal3@mac.com
Contributions welcomed

Official Mailing:
SNAG
c/o Mark Harris
2027 Valencia Way
Sparks, NV 89434-8633



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Meeting Notice

Denny's 205 Nugget Ave (Sparks)
6 PM (dinner on your own)
Meeting starts at 7 PM

DEMO

**Selective De-saturation
January 11, 2017**

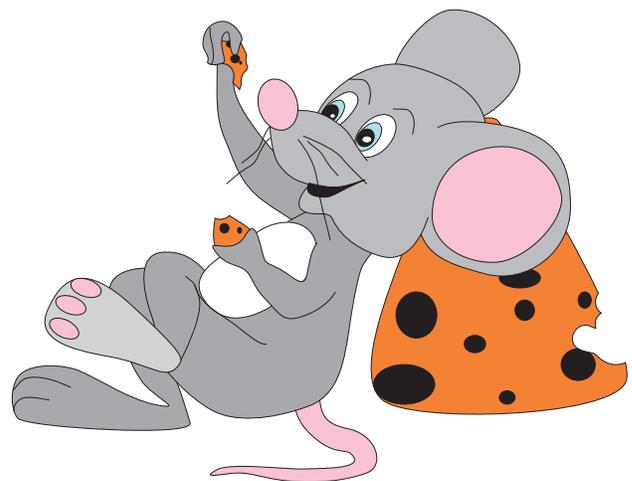
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www.snag.org

Happy New Year! I hope all of you had a wonderful December and have left 2016 behind with no regrets. Do you look forward to what 2017 has to offer? I sure do!

For our first meeting of the year, we will be going around the room to allow each person to share a good thought for the beginning of the year along with one best thing from 2016. Be thinking about this and prepare.

Our January demo will show how you can de-saturate an image selectively in Photoshop so that one or two colors may main. This works especially well with infrared photos but not exclusively. It's a simple technique and works with virtually any version of Photoshop.

Of course, since this is the start of a new year, dues are to be paid in order to remain a member in good standing. We certainly hope you will chose to attend to this as soon as you can. On behalf of your SNAG Board, thank you!



November 3, 2016

Adobe Previews Next Creative Cloud Release
SAN JOSE, CA — Adobe (www.adobe.com) recently announced new features coming to its Creative Cloud video and audio tools, including new collaborative features that will improve users workflows.

Premiere Pro CC receives better caption and subtitle tools, and an Edge Color feature that ensures captions are easy to read on any color background. The Lumetri Color tools have also been refined, with support for HDR10 metadata workflows, enabling editing of HDR10 and output for new HDR-enabled TVs and displays. Premiere Pro also receives improvements for VR workflows, including the ability to work with stitched equi-rectangular video. Along with more efficient ingest of camera media, the next version of Premiere Pro adds support for Native QT DNxHD / DNxHR export.

Premiere's audio effects and processing also sees improvement with Adaptive Noise Reduction, Dynamics Processing, Parametric Equalizer, Automatic Click Remover and Studio Reverb. New hi-DPI aware effects include, Analog Delay, Chorus/ Flanger, DeHummer, Guitar Suite, Phaser, Single Band Compressor, Tube Modeled Compressor, Vocal Enhancer and Multi Band Compressor. Some legacy Premiere Pro audio plug-ins will be deprecated and they will be removed in a future version.

Additional features include the ability to render sequences faster with new GPU-accelerated effects and improved support for Apple Metal. New visual keyboard shortcut mapping makes it easy to discover, adjust and customize keyboard shortcuts. Im-

provements to Dynamic Link between Premiere Pro and After Effects makes working with both applications more streamlined. Premiere Pro and Adobe Media Encoder now offer stitching of multiple clips from camera media into a single file on ingest for easier file management.

After Effects CC

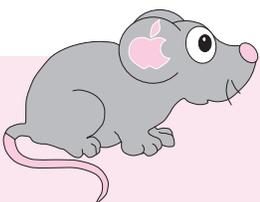
The next version of After Effects CC offers a new 3D render engine. Cinerender, Maxon's Cinema 4D rendering technology, improves rendering with no GPU acceleration needed. The new video preview architecture in After Effects lets users play raw footage in realtime, eliminating the need to cache before previewing footage. Other features include automatic syncing of Typekit fonts from After Effects compositions.

Adobe Character Animator CC (Beta)

Since it was first unveiled as a public preview, Adobe Character Animator has benefited from thousands of users' feedback. The next version of Character Animator CC (Beta) will offer faster puppet creation. Users can now mash-up different body parts to create multiple puppets fast. Recording options have been streamlined to include grouped keyboard trigger recordings with more precise editing options.

Adobe Media Encoder CC

The next version of Adobe Media Encoder CC will offer stitched ingest, faster output and direct publishing to Behance Stitch clips from camera media into a single file on ingest.





The Camera Band for Apple Watch
CMRA with Apple Watch
Icon for Cameras on CMRA for Apple Watch
2 HD Cameras

Outward-facing 8MP, self-facing 2MP Sony®
sensors
Icon for Video on CMRA for Apple Watch
HD Video Quality

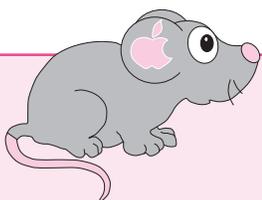
Capture crisp, high quality videos in a tap
Icon for Battery on CMRA for Apple Watch
All-Day Battery

Capture 100s of photos or ~30min of video per
charge
Icon for LEDs on CMRA for Apple Watch
LED Indicators

Lights inform when CMRA is in use

Seamlessly Integrates with Apple Watch and
iPhone

Syncs with your photo gallery so you can store,
edit and share photos and videos on your favor-
ite apps.



Originally submitted by Glen



<http://getcmra.com/>



2017! Dues \$35 for your
membership in SNAG.

Ken Ralston To Receive VES's Lifetime Achievement Award

LOS ANGELES — The Visual Effects Society (VES) has named multiple Academy Award-winning visual effects pioneer Ken Ralston the recipient of its Lifetime Achievement Award. The honor recognizes his enormous contributions to filmed entertainment.

The award will be presented at the 15th Annual VES Awards on February 7, 2017, at the Beverly Hilton Hotel. The Lifetime Achievement Award is bestowed by the VES board of directors and recognizes an outstanding body of work that has significantly contributed to the art and/or science of the visual effects industry. Ralston's creative vision and technical expertise have earned him five Academy Awards.

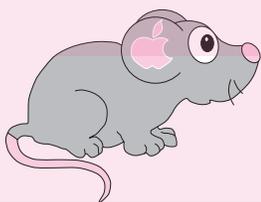
"Ken Ralston is an amazing force and a defining voice of the visual effects community," says Mike Chambers, VES board chair. "His creativity, leadership and ability to use technologies to enhance the art of storytelling have brought us some of the most memorable films of all time. His pioneering work has truly raised the bar and helped redefine entertainment and our industry on a global level. For this, and more, we are honored to award him with the prestigious Visual Effects Society Lifetime Achievement Award."

Ralston is senior visual effect supervisor and creative head at Sony Pictures Imageworks. He has earned five Academy Awards, including a Special Achievement Oscar for the visual effects in the 1984 film,

Star Wars: Episode VI – The Return of the Jedi. In addition, he received Academy Awards for Best Visual Effects for his work as visual effects supervisor on Forrest Gump (which was also received the Oscar for Best Picture), Death Becomes Her, Who Framed Roger Rabbit and Cocoon.

Ralston followed his Academy Award-nominated work as senior visual effects supervisor on Disney's Alice in Wonderland (3D), with Columbia Picture's Men in Black III, and most recently Disney's Alice Through the Looking Glass. Many groundbreaking projects at Sony Pictures Imageworks have benefited from his artistic acumen, including his many collaborations with director Robert Zemeckis on the epic Beowulf (3D), The Polar Express (3D) and Cast Away. Prior to joining Imageworks, Ralston placed his artistic and technical stamp on the films at Industrial Light & Magic.

Previous winners of the VES Lifetime Achievement Award include James Cameron, Steven Spielberg, Ray Harryhausen, George Lucas, Robert Zemeckis, John Dykstra, Frank Marshall & Kathleen Kennedy, and Sir Ridley Scott.





Best Mac OS Sierra Tips and Tricks You Must Know:

Starting apps using Spotlight: If there is not an App on the dock, you can enter Command+ Space to open the Spotlight search box, then start typing its name of the app. After just a few characters Spotlight has usually realised which app it is, and hit Return to start that app. Simple, and quick.

Quick open files: To open a file you're currently Quick Looking, just double-click anywhere on the Quick Look window.

Paste without formatting: If you want to paste without having to format the content from across its original formatting. To paste without formatting (i.e. as plain text), hold down Shift+ Option + Command and hit V. It's a tricky keyboard combo to master, and hold down Option + Command, and Shift, leaving a finger free to hit V.

Open a link in a new tab: If you're using a standard PC mouse that has a scroll wheel, you can click the scroll wheel while hovering over a link in the browser to open the link in a new tab.

Uncluster apps in Mission Control: When using Mission Control, scrolling in the usual way on a touchpad or mouse causes the windows the cursor is hovering over to expand so you can better see their contents.

See other menu options: If you open any menu that run along the top of the screen, pressing and holding any of Shift, Option, Command or Ctrl will show what other options are available.

View the desktop: To quickly move all the windows out of the way so you can see the desktop, hold down Command and hit the Expose shortcut.

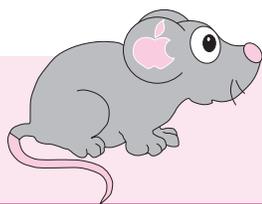


Buffer

Buffer is a neat tool that lets you easily post - or share pages you've found - to multiple social media accounts (although only a single account per social network, unless you upgrade to the paid-for version) at scheduled times.

It's fantastic for media and business types who've used analytics to find out the optimal time to send out tweets and Facebook updates; you can set up a series of strong posting times, and updates will automatically be queued up for the next window.

FREE | Download Buffer in iTunes



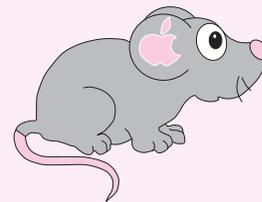
By 2021, 20 percent of all activities an individual engages in will involve at least one of the top-seven digital giants.

The current top-seven digital giants by revenue and market capitalization are Google, Apple, Facebook, Amazon, Baidu, Alibaba and Tencent. As the physical, financial and health care worlds become more digital, many of the activities an individual engages in will be connected. This convergence means that any activity could include one of the digital giants. Mobile apps, payment, smart agents (e.g., Amazon Alexa), and digital ecosystems (e.g., Apple HomeKit, WeChat Utility and City Services) will make the digital giants part of many of the activities we do



<http://www.itbusinessedge.com/slideshows/2017-and-beyond-how-digital-innovation-will-impact-the-world-12.html>

January 2017 MacTracks



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Editor:
3798 Lucy Ave
Reno NV 89512



Upcoming Demos

**Fall Color Contest & Fun
February 8, 2017**

MacPhun Luminar

March 8

Annual Business Meeting

April 12